

SPARK<sup>™</sup> CLEAR ALIGNER SYSTEM

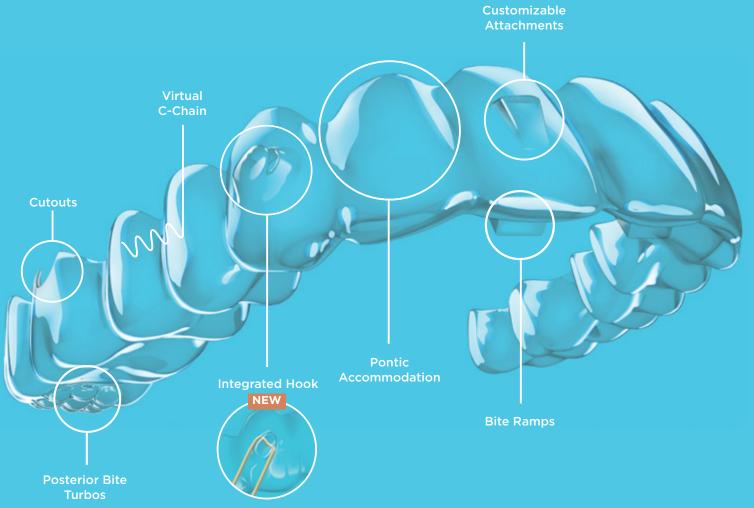
# DESIGNED FOR THE NEEDS OF ORTHODONTISTS





# GREATER CONTROL AND FLEXIBILITY

Spark is an advanced clear aligner system designed for more predictable and efficient treatment planning from start-to-finish.



### **ALIGNER MATERIAL INNOVATION**

TruGEN<sup>™</sup> and TruGEN XR<sup>™</sup> offer greater sustained force retention and more effective tooth movement than the leading aligner brand.<sup>↑</sup>

### **MORE CONTROL & MORE FLEXIBILITY**

Modify cases remotely with exclusive Spark Approver™ Web access. Detect and prevent collisions during treatment easily with TruRoot CBCT Collision Alert System.



#### **PROVEN SPARK CLINICAL ADVANTAGES**

Spark treatment is 18% shorter for advanced and 27,5% shorter for simple cases. Spark Aligners are 64% less likely to be damaged during treatment.<sup>2</sup>

"The combination of material and software helped me to reduce the need for refinements by 20 %."

– Dr. Iván Malagón, Spain<sup>a</sup>



# THE SCIENCE BEHIND SPARK

With the latest advancements in material science and manufacturing technology, Spark is designed to help you achieve stellar clinical results.

### **BETTER GRIP, BETTER MOVEMENT**

#### **IMPROVED CONTACT**

19% better contact surface area than the leading aligner brand.'

#### **MORE UNIFORM SURFACE**

A more consistent surface texture versus the leading aligner competitor.<sup>1</sup>

#### **BETTER PRINTING RESOLUTION**

Manufactured with 78% better printing resolution than the leading aligner competitor.<sup>1</sup>

"I love the materials and feel like the teeth track so much better. Patients are loving it too."

- Dr. Bill Dischinger<sup>:</sup>



# Spark treatment can reduce the need of a refinement **BY OVER 20 %**<sup>2</sup>

# **OVER 98 %** of doctors surveyed agree that better aligner contact drives predictability<sup>1</sup>



#### WATCH THE VIDEO

and learn more about the science behind Spark at ormco.com/spark/science-behind-spark/

Disclaimer: Source: Dental Monitoring Data Analysis April 2023

Based on a survey of 60 Spark doctors who have approved 100 or more cases. Data on file. †Drs. Dischinger and Malagón are paid consultants for Ormco. The opinions expressed are those of Drs. Dischinger and Warford. Ormco is a medical device manufacturer and does not dispense medical advice. Clinicans should use their own professional judgement when treating patients. Patient results may vary.

## THE LATEST INNOVATIONS IN CLEAR ALIGNERS'

Spark's TruGEN<sup>™</sup> material is proven to perform better compared to the leading aligner brand:

MORE SUSTAINED FORCE RETENTION' BETTER SURFACE CONTACT AREA WITH THE TOOTH' CLEARER, MORE COMFORTABLE AND STAINS LESS'

### **TRUSTED BY DOCTORS WORLDWIDE**

Doctors worldwide are using Spark Clear Aligners to treat a wide variety of patient malocclusions including:





**Open Bite** 



Class II



**Deep Bite** 



Spacing

#### 'Data on file

<sup>2</sup>The opinions that are quoted in this material are those of Dr. Dischinger. Clinicians use your own judgment in treating your patients. Contraindication: If a patient has active periodontal disease treatment with aligners should be avoided or delayed until patient is free from symptoms of active periodontal disease.

### SPARK TRUGEN XR<sup>TM</sup>

- TruGEN XR is a new extra rigid material option designed for finishing and refinements.
- TruGEN XR gives doctors more control, similar to the finishing wire option they have with traditional braces.
- TruGEN XR has same advanced force retention, clarity, stain-resistance, and thickness that orthodontists love about TruGEN.



"TruGEN XR is slighly stiffer, giving us more control and better predictablitly with the finishing details of a case, just like what we have always depended on with traditional braces."

- Dr. Bill Dischinger<sup>2</sup>







**Cross-Bite** 

Class III

**Mixed Dentition** 



# MORE CONTROL & MORE FLEXIBILITY

Optimize your practice workflow with Spark Aligners powerful new features



CBCT Integration to import and visualize CBCT patient data (DICOM files).



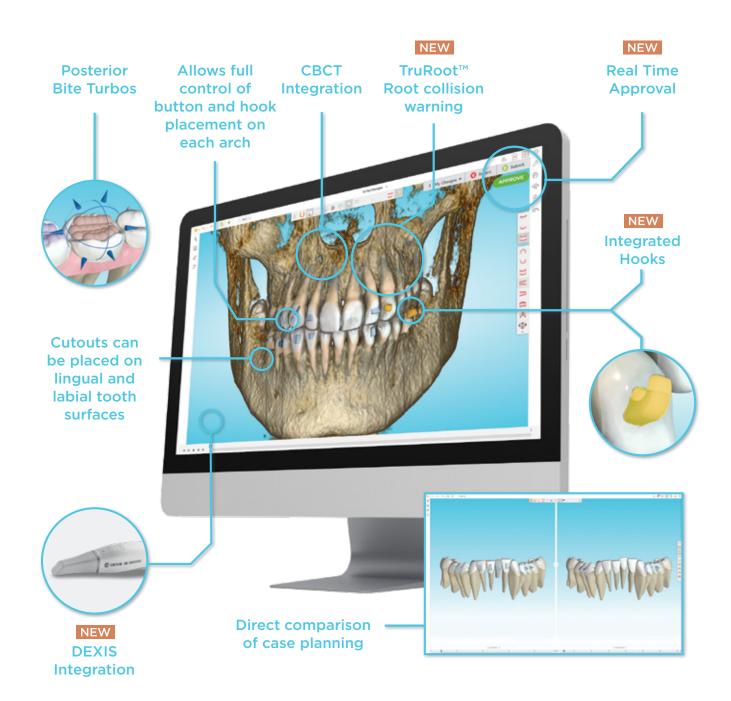
TruRoot Collision Alert System.



Approver Web: Free access to your cases anytime, anywhere and seamlessly between computers.

"Spark Aligners technology and innovation is on rapid fire!"

– Dr. Stuart Frost



Available for both MAC and PC

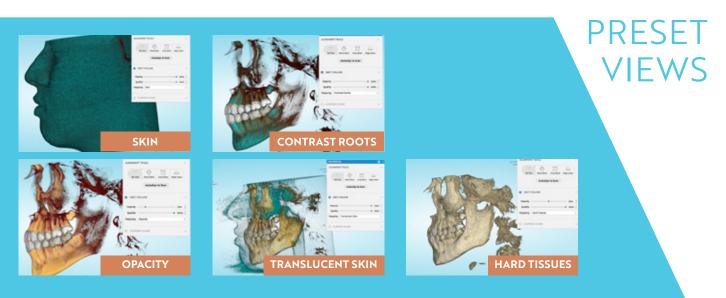


# Taking treatment planning & diagnosis to a higher level

Root visualization provided on all cases

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- Three different clipping plane views (axial, coronal, mesial-distal)
  - Work on prescription as you upload the DICOM file (no delays)
- More flexibility and richer CBCT diagnostic toolset, with new preset views offering opacity and lighting settings



Based on survey of 67 Spark doctors who have approved 100 or more Spark cases. Data on file.



agree that root visualization is a key factor to ensuring predictable tooth movement.'



#### NEW

### TRUROOT<sup>™</sup> CBCT COLLISION ALERT

Detect and avoid collisions during treatment, plan cases with more confidence and accuracy. "Spark is the only clear aligner system with the ability to truly have root and bone relationships available. To work in three dimensions for all the anatomy will allow us to deliver the healthiest orthodontic treatment that has ever been done."

- Dr. Bill Dischinger



# SPARK'S ATTACHMENT TEMPLATE More effective than leading competitor'

### **REDUCE BOND FAILURES AND INCREASE PRACTICE EFFICIENCIES**

60%

87.5 % of Spark Aligners patients had NO attachment bonding failures vs. only 27.5 % of patients using the leading competitor.<sup>1</sup>

**3X** MORE EFFECTIVE Spark Aligners attachment template was proven to be over 3X more effective than the leading competitor's attachment template in preventing attachment bonding failures in a controlled trial published in Applied Sciences MDPI.<sup>1</sup>

#### FEWER BONDING DETACHMENTS FOR YOUR STAFF MEANS:

- Less time removing
- Less time cleaning up
  - Improving practice efficiency





Applied Science Article 7/2021 Appl. Sci. 2021, 11, 6716. https://www.mdpi.com/2076-3417/11/15/6716. Actual Spark patient. Teeth images have not been altered. Images courtesy of Frost Nichols Orthodontics. Results may vary.

# **SPARK'S POSTERIOR BITE TURBOS:** No need for bonding or composite filling<sup>2</sup>

### **EXCLUSIVELY DESIGNED FOR SPARK™ ALIGNERS**

Posterior Bite Turbos are a unique Spark feature: the benefits of traditional bite turbos without the required bonding or composite filling. They are lab tested to withstand grinding and compression without cracking or breaking.<sup>2</sup>

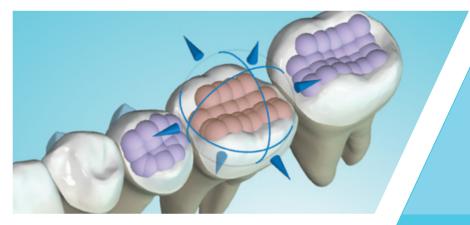
As with traditional resin bite turbos, they are designed to assist with molar intrusion for the correction of:<sup>2</sup>

Anterior open bite



Crossbite

Any other clinical condition requiring bite opening in the posterior during treatment



"I have used this new feature in clinical trials in a number of cases and have seen amazing effects, particularly in the intrusion of maxillary molars."<sup>2</sup>

- Dr. Bill Dischinger<sup>a</sup>



<sup>2</sup>Data on file. <sup>3</sup>Dr. Bill Dischinger is a paid consultant for Ormco. The opinions quoted in this material are those of the doctor. Clinicians should use their own judgement in treating their patients.

# YOUR PATIENTS WILL SEE AND FEEL THE DIFFERENCE

## THE SPARK DIFFERENCE Compared to the leading aligner brand', Spark is:

#### Leading aligner brand

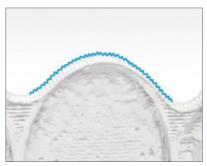




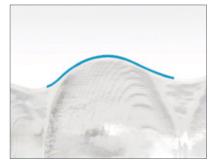


#### **MORE CLEAR**

Spark is a nearly invisible aligner. A discreet alternative to traditional braces.<sup>1</sup>







#### **MORE COMFORTABLE**

Custom trays are designed with polished scalloped edges to help enhance patient comfort.<sup>1</sup>



#### **STAINS LESS**

Spark Clear Aligner System is proven to have minimal aligner stains compared to the leading aligner brand. Aligner Material Study: aligners in coffee for 3 days.<sup>1</sup>



# THE PROOF IS IN THE RESULTS



### **OPEN BITE**

Case treated by Dr. Diego Peydro



### CROWDING

Case treated by Dr. Michael J. Mayhew



### **DEEP-BITE**

Case treated by Dr. Iván Malagón



### CLASS III/ UNDERBITE

Case treated by Dr. Mike DePascale



## GROW WITH SPARK<sup>™</sup> PRACTICE MARKETING RESOURCES

While we are investing into consumer marketing to bring patients to your door, we also provide extensive marketing materials that put you in control of promoting your practice. Enhance your practice marketing with impactful ready-made Spark Practice Marketing tools and materials:

- Doctor locator and digital assets
- Branding guide: Spark logos, product, and patient images
- Office posters

- S Lobby video
- **Patient brochures**
- Typodonts and aligner display







MARKETING TOOLS AT YOUR FINGERTIPS marketing.ormco.com

# THREE FLEXIBLE TREATMENT OPTIONS

Spark offers three flexible treatment options to address a variety of smiles based on your patient's ultimate needs.

	ADVANCED	SPARK 20	SPARK 10
Description	Comprehensive treatment of complex malocclusions	Treatment of moderate malocclusions	Relapse, Prerestorative and minor malocclusions
Number of aligners	Unlimited aligners for 5 years	Up to 20 stages	Up to 10 stages
Refinements	Unlimited refinements	Two refinements	One refinement
Arches	Double/Single	Double/Single	Double/Single
Wear time*	One week	One week	One week
		SP/	
	over Spark at <b>o.eu/spark</b>		- Coracitor



### FOR MORE INFORMATION CONTACT YOUR SALES REPRESENTATIVE



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### Ormco

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