

Your e-mag

between professionals & specialists

#1

ALIASTM
LINGUAL STRAIGHTWIRE BRACKET SYSTEM
Designed with Drs. Kyoto Takemoto and Giuseppe Scuzzo



"Introducing Alias, the World's First Self-Ligating Square Slot Bracket" Simplicity - Efficiency - Comfort

Read products infos p.4 and Dr Takemoto's article p.3

Exclusive!

3 SCIENTIFIC ARTICLES

**Dr. TAKEMOTO, Dr. IANNI FILHO
and Dr. MAVREAS**

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Stay connected!

We are pleased to launch our new interactive E-mag.

It is a link between professionals to exchange knowledge on practices and keep you up to date with the latest courses and events.

Ormco E-mag affirms our wishes to share the maximum experience and meet your expectations.

Enjoy reading.

Xavier Cherbavaz
Vice President Global Sales





Courses & Events



Goa, 2nd November 2016

Dr Elizabeth Menzel

"TMJ Orthodontics (using Damon System)"

REGISTER NOW



Riyadh, 17th-18th of November 2016
Khobar, 19th-20th of November 2016

Dr Skander Ellouze

"Mini Screw"

REGISTER NOW



Beirut, 6th-7 th of December 2016

Dr Dimitris Mavreas

"Introductory Damon course and Hands-on"

REGISTER NOW

FOR MORE INFORMATION:

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CHECK OUT ALL COURSES OFFERED IN 2016 ON WWW.ORMCOEUROPE.COM/EVENTS



DOWNLOAD HERE

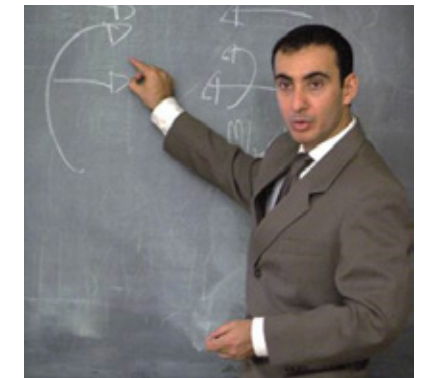


"Severe bites and crowding treated with a new passive self-ligating square slot lingual bracket system."

Case treated with Alias, by Drs. Kyoto, Yui and Aya Takemoto



READ THE FULL ARTICLE



"Bites – The Burstone Segmented Arch Technique: an option for cases requiring significant profile modifications without surgery."

by Dr. Daniel Ianni Filho



READ THE FULL ARTICLE

Tips and Tricks



Have the patient stand up and make an attempt to visualize where the teeth will be positioned following Phase 1 of treatment (leveling and aligning).

Notes on torque selection by Dr. Mavreas

"This brief report intends to shed some light on certain aspects of the torque selection process which is closely connected to the current practicing of the Damon system. In addition, it may be useful to other practitioners irrespective of the bracket system employed."



READ THE FULL ARTICLE



Our product info

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ALIAS
LINGUAL STRAIGHTWIRE BRACKET SYSTEM
Designed with Drs. Kyoto Takemoto and Giuseppe Scuzzo

New!

A precise and simplified lingual technique with the Alias* System

*Available soon.

In collaboration with the Ormco R&D team, Drs. Giuseppe Scuzzo and Kyoto Takemoto developed the first lingual system to combine a passive self-ligating bracket with high-tech straight wires.

The passive self-ligating bracket reduces friction significantly while providing optimal force. It is also gentle on soft tissue and allows patients a full range of function. Furthermore, the Alias* bracket is designed with a .018 x .018 slot for better tipping, torque and rotational control.

Opening and closing the brackets is simple and quick, making them easy and efficient to work with for wire changes.

Low bracket profiles and rounded contours provide greater patient comfort and hygiene.



DAMON[™]CLEAR2

Damon Clear 2

NEW: Damon Clear 2 is now available in all torque levels (low, standard, super) for the maxillary incisivo-canine group.

A truly aesthetic solution, the Damon CLEAR 2 bracket dramatically improves rotational control thanks to its improved slide.

Damon CLEAR brackets combine all the advantages of passive self-ligation with the aesthetic qualities patients demand.

Their polycrystalline alumina material makes them completely stain resistant, unlike polycarbonate brackets or conventional braces.



The INSIGNIA advantage

Insignia is a customizable bracket and arch wire system that allows you to:

- Plan and **coordinate** buccal orthodontic treatment,
- Noticeably **improve** bracket placement thanks to the positioning guides (indirect bonding),
- **Reduce** the number of patient appointments (8 to 10 weeks between each visit),
- **Offer** your patient a one-of-a-kind smile thanks to customized brackets (PSL).

The Insignia has been compared with two other bonding techniques:

- Damon **indirect** bonding
- Damon **direct** bonding

"Effectiveness and efficiency of a CAD/CAM orthodontic bracket system,"

by Matthew W. Brown, Lorne Koroluk, Ching-Chang Ko, Kai Zhang, Mengqi Chen and Tung Nguyen. Kingston and Chapel Hill, United States.



READ THE ARTICLE



FASTER DELIVERY!

In order to provide the best possible service, **our order preparation and shipping department is now open from 8:00am to 8:00pm.**

You can also benefit from same day delivery **if your order is processed before 4:00pm.**



ORMCO IS AEO CERTIFIED!

On February 18, 2016, Ormco received its AEO certification (Authorized Economic Operator) from the customs administration. This simplifies the import process, **which can mean faster delivery times for you.**



ORMCO IS GOING GREEN

We now use Ormco signature shipping boxes fitted with tear strips for easy opening. To secure products in the box, we use biodegradable inflatable bags, **reducing waste to under 5%.**



After the success of the 1st MENA Symposium in 2013 ORMCO conducts the 2nd MENA Symposium in Dubai



In accordance to Ormco strategy in the region "Education is the main driver for growth", Ormco team successfully conducted the 2nd MENA Symposium in Dubai, UAE in the period between 3rd-5th Dec 2015.

The meeting started on 3rd Dec by 4 sessions of hands-on course to teach the doctors on how to place Ormco brackets in order to maximize the success rate in final treatment results, those sessions were conducted by Dr. Stuart Frost (USA) and Dr. Dimitris Mavreas (Greece), and were attended by 130 attendees from the whole region.

On 4th and 5th Dec, more than 300 attendees from 38+ different countries gathered in the plenary sessions to listen to our remarkable group of international speakers (Dr. Stuart Frost - USA, Dr. Jeff Kozlowski - USA, Dr. Phillipe Van Steenberghe - Belgium, Dr. Hans Seeholzer - Germany, Dr. Andrey Tikhonov - Russia and Dr. Zakaria Bentahar - Morocco) lecturing about the most recent advances in orthodontic treatment, with in depth look at marketing in orthodontics, the principle of Damon system and an overview of digital orthodontics.



This April, on 24th and 25th, Ormco organized its first symposium in India.

With 2 international and 2 national speakers in this program:

Dr Alan Bagden was the keynote speaker in this event and presented evidence based differences between Damon mechanics and Traditional Orthodontic Mechanics, and with his expertise demonstrated the advantages of passive self-ligating Damon system in Indian context. **Dr Skander Ellouze** lectured on Damon system and mini-screws for optimized mechanics. **Dr Gurkeerat Singh** presented his experience with various self-ligating appliances. **Dr C S Ramachandra** spoke on managing class III cases with Damon system.

This event saw an attendance of 198 participants in the inaugural session, and had participation from 25 dental schools, Heads of the Orthodontic Departments, faculties and post-graduate students.

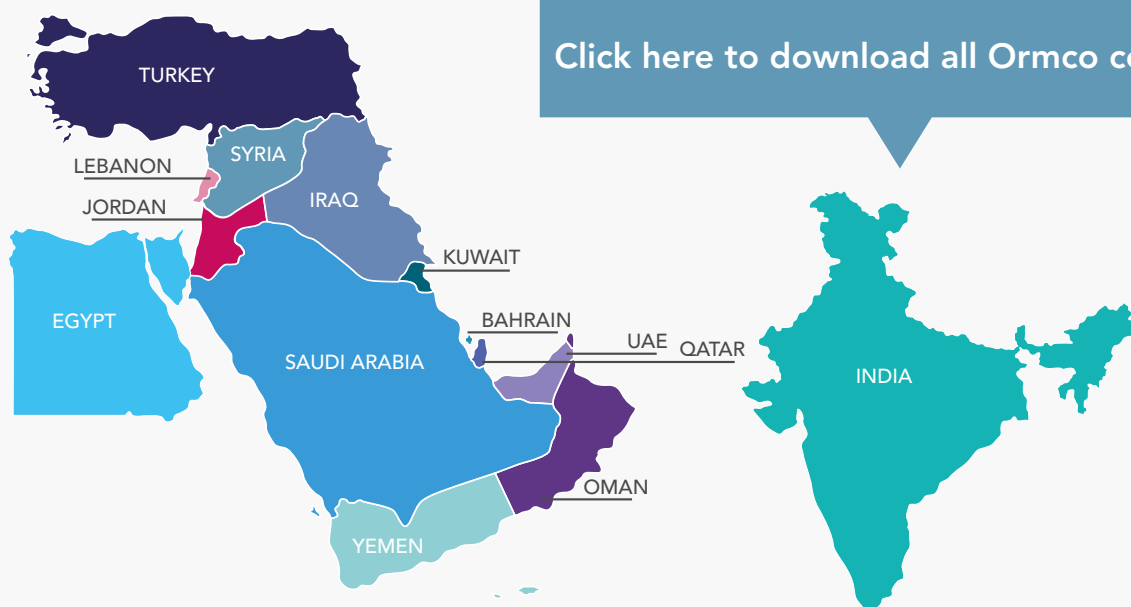
The delegates' feedback on the quality and content of the program was excellent.

At this 2-days event, our Danaher dental companies, Nobel Biocare and KaVo Kerr Group also presented their products bringing to the knowledge of the audience that we are all part of a large global company.





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